

E3 Green Stewardship Awards

Recipients

- Mark Biddle – Advancement of Green Curriculum
- Shelley Kaplan – Innovation in Campus Sustainability
- Nick d'Arbeloff, - Leadership in the New England Cleantech Sector

Introduction

My name is Rob Banagale, I am the co-president of the Babson Energy and Environmental club. It is my pleasure to stand before you today to present the E3 Green Stewardship Awards.

While planning the growth of our conference this year, the Babson Energy Club recognized an opportunity to lend thanks to individuals who have made significant contributions to the learning experience of Babson MBA students.

Advancement of Green Curriculum

Our awards mirror the three goals of the Babson Energy and Environmental Club. The first of which is to develop the green curriculum. Our club seeks to provide students with both experiential and academic learning opportunities. It is our hope that by concentrating on this our graduates will be better positioned for a strong entry into the emerging green economy.

Our first award, titled Advancement of Green Curriculum.

Many of you are aware of the difficulties of introducing new courses at academic institutions. On the administration side, creating classes requires testing, formal review and the most strenuous test: enrollment of interested students.

Often the easiest way to overcome red tape is to be so new as to not know the bounds or existing perceived organizational limitations. This individual we're recognizing today is a new presence here at Babson, but we honor him for his efforts to enact a striking new course for the graduate school called the Green MCFE.

The Green MCFE is a consulting course taught by the BEEC's advisor Bill Huss. It matches up teams of MBA students with companies facing business challenges with a green bent. For instance a typical project might include helping a solar company improve its sales process, or assisting a product manager in marketing an eco-friendly product line.

The concept for the Green MCFE was born out of the Energy Club, but the responsibility for seeing it implemented in the graduate school is due in extended efforts of a single individual.

It is my pleasure to present the E3 Green Stewardship Award for Advancement of Green Curriculum to the Director of the Office of Experiential Learning at Babson College, Mark Biddle.

Innovation in Campus Sustainability

The second goal of the Energy Club is to work towards improving campus sustainability.

At last year's E3 conference we started the day with a dedication for the Babson Wind Turbine. The turbine is a small demonstration piece, meant to help shift the culture of the campus towards more sustainable thinking and action.

Much of the effort towards sustainability at Babson College began far in advance of arrival of the Babson Wind Turbine. It was directed by an individual who has made sustainability a tenant of his profession.

This individual was responsible for directing the implementation of sustainability programs from energy efficiency competitions among the undergraduate class to standardizing the use of a bio-diesel in our fleet of vehicles here at Babson.

He drafted the first description of an intra-campus Sustainability Steering Committee, serves as the Campus Implementation Liaison to the American College & University of Presidents Climate Commitment and happily uses his free time to research ways for this college to lessen its environmental impact.

I'm pleased to present the E3 Green Stewardship Award for Innovation in Campus Sustainability to the Associate Vice President of Facilities and Management, Shelley Kaplan.

Leadership in New England Cleantech Sector

The third goal of the Energy club is to facilitate career development opportunities for our members.

The importance of generating and maintaining a network of business relationships in the New England area is of the utmost importance to our members in these trying times. Building a network is no small task and it requires recognizing the potential of groups who can contribute back and foster and even stronger collection of contacts. Recognition of who to include and help requires disciplined leadership.

We sold out of registrations this year, but the scale and interest in our event was not always this large. The individual this award is going to has demonstrated his leadership to the Energy Club through his advancement of this conference. When it was only a small event, he was working to put some of the best thought leaders in front of our students, significantly improving the quality of the conference and the network of our students that resulted from it.

When we began our panel planning for this year's conference, this individual was the first to take the lead in organizing his group, offering ideas and lending hand in ensuring the content of our event was among the best in the region.

It is my pleasure to present the E3 Green Stewardship Award for Leadership in the New England Cleantech Sector to veteran entrepreneur and President of the New England Clean Energy Council, Nick d'Arbeloff.

Conclusion

My title is co-president of the club. At first glance you may think that this is simply a clever way to get more mileage out of the title of President. After all, we will *both be graduating in May and are actively seeking employment in the CleanTech industry*. In closing I'd like to state that this is simply not the case.

I am proud to share my title with my fellow Babson MBA student Jonah Eidus. Jonah is often my first phone call in the morning and the originator of the last email chain I review at night. He has worked tirelessly to execute on all aspects of the club's contributions to this campus, from the Babson Wind Turbine project to helping organize the awards you see today.

If there were one word I would use to describe my colleague it would be passionate. As an avid surfer and proponent of wind energy, he truly cares about implementing programs that will help mitigate the extraordinary impact we have had on this planet.

Allow me to introduce my good friend and colleague, Jonah Eidus.